

COURSE IDENTIFICATION**Course Title:** Experimental New Media**Description and Prerequisites**

The purpose of this course is to provide students with opportunities to deepen their knowledge of artistic practice in new media through creative explorations. Students will also engage in action research of their creative practice

Textbooks and Required Materials

Textbooks:

- *The DSLR Filmmaker's Handbook*, 2nd ed. (2008). Corrigan and White.
- *How Not to Make a Short Film*. (2009). Munroe
- Optional: *The Film Experience*, 2nd ed. (2008)
 - There's a newer edition of this book, but it's huge and expensive. If you love film, buy a used copy on Amazon just for your own reference.

Having your own video camera and tripod is extremely helpful, as is an external microphone.

COURSE OUTCOMES & OBJECTIVES

Outcomes	Objectives
Knowledge	
Understand the history, current issues, and direction of the artistic discipline	Develop functional knowledge of the history of film/video and its artistic and technological progression, along with an understanding of basic aesthetic and critical theory.
Place works in the historical, cultural, and stylistic contexts of the artistic discipline	
Use the technology and equipment of the artistic discipline	Use technologies of time –based media to produce film or video.
Understand roles within collaborative teams	Develop understanding of collaboration and teamwork
Skills	
Use the elements and principles of art to create artworks in the artistic discipline	Develop skill in the production of time-based media demonstrating aesthetic and design principles.
Create artwork that demonstrates perceptual acuity, conceptual understanding, and technical skill	

Analyze and evaluate works of art in the artistic discipline	Acquire skill in the analysis and evaluation of film and video.
Employ teamwork to enhance learning	Utilize experiential collaborations to increase knowledge of teamwork in order to deepen learning of key concepts
Synthesis	
Produce artworks demonstrating technical skill and disciplinary knowledge	Produce projects from concept to finished product, involving aspects of cinematography, lighting, editing, and/or animation.
Use knowledge of art and disciplinary vocabulary to analyze artworks	Gain familiarity with the concepts and vocabulary of time-based media.
Participate in collaborative community service learning experience	Engage with peers and community members in collaborative creative project
Participate in critiques of own work and work of others	Demonstrate growth in understanding of media evaluation and analysis through self and peer critique of student works.

CLASS SCHEDULE

Week	Date	Topics and Assignments	Assessments
1		Course Intro	
2		Live-Action Animation	Project 1
3			
4			
5		Stop-Motion Animation	Project 2
6			
7			
8		Social Media Research Paper	Project 3
9		Mid-Term Critique	Mid-term Critique
10		Short Film: Storyboard	Project 4
11		Gather materials, begin rehearsals	
12		Shoot film	
13		Edit film	
14		Create multi-media promotional package and post film to YouTube	
15		Monitor social media and feedback on YouTube about your film. Write reaction paper to feedback/responses	
15		Final Critique	Final Critique

ASSIGNMENT & ASSESSMENTS	
Assessment	Value (of 100)
Participation in class discussions and activities	10
Social media response paper	5
Quiz—DSLR Filmmaking	5
Project 1: live-action animation film	15
Project 2: stop-motion film	15
Course Project: Short Film	40
Participation in Critique	10

Attachments-1

Written directions for assignments

Project 1—Live-Action Animation

- You will create a 3-minute video using the techniques seen in *Action League Now!*
- Your characters must be inanimate objects. These don't necessarily have to be action figures, but they should be objects you can easily manipulate to show movement on camera. Human hands should not be visible moving the characters. You may, however, show human feet or hands (no faces) interacting with the characters.
- You will work in a group of 4 to create this project.
- The video must have sound. It should have a title sequence and ending credits.
- Post the video to your YouTube channel and provide a link to the instructor.

Project 2—Stop-Motion Animation

- You will create a 3-minute video using stop motion animation.
- Your subject must be something that will benefit a community group or service organization. It is your group's responsibility to seek out an organization or group and to determine a project that will be mutually beneficial. It could be something simple, such as a talk about basic safety for an elementary school, or it could be more complex, such as emergency evacuation information on behalf of a law enforcement agency.
- You will work in a group of 4 to create this project.
- The video must have sound. It should have a title sequence and ending credits.
- Post the video to your YouTube channel and provide a link to the instructor.

Project 3-Social Media Investigation

- Social media has transformed our private and public communications.
- Your task is to conduct an investigation about social media and examine its personal and professional implications.
- Your paper should address the following issues:
 - Which social media do you use on a regular basis? Which have you used in the past?
 - How can you use social media for professional self-promotion?
 - What are the pros and cons of blogging?
 - How can your old social media content be harmful to you? Is there a way to sanitize your profiles to avoid potential problems?
 - Google your name and analyze the findings. What surprised you? What could embarrass you? Can you get rid of unflattering content?
 - How do businesses use social media? What tools or approaches have proven to be effective? What can you learn from this?
- The paper is due at the Mid-Term Critique, Week 8.

Response Paper Requirements

- Your paper should be
 - 800 to 1000 words long (3 to 4 pages of text)
 - Times New Roman font—black only
 - double-spaced, with 1-inch margins
 - You must include a running header with your last name and the paper title, and a footer

with page numbers

- Page lengths do NOT including the reference list or images.
 - All sources of information you use must be listed at the end of the paper using standard MLA or APA format for reference lists/bibliographies.
 - Images must be included as an appendix at the end of the paper, not embedded in the body of the paper.
 - You must include a correct bibliographic citation for every written or artistic work you include.
- Papers will be submitted to TurnItIn, SafeAssign, or other checking software.
- Plagiarism will result in an irrevocable grade of F on the paper.
- Do not use Wikipedia as a source. Do not cite Google as a source.

Project 4—Your Short Film

- For the remainder of the course, groups of 4 students will collaborate to produce a short film between 5 and 10 minutes in length.
- The work of all group members should be evident in the final product.
 - You will fill out a confidential evaluation of your team members' participation in the project and a self-evaluation of your own contributions.
 - Your group will receive a grade for the project as a whole, but you will receive another participation grade based on the evaluations of your peers and your instructor as well as your own self-reflections.
- The film's content is up to you, although it should be appropriate for general audiences. Remember: you don't need nudity, profanity, or violence to tell a strong story. Don't substitute shock for skillful storytelling.
- The film must demonstrate excellence in all aspects of cinematic production: mise-en-scene, cinematography, editing, and sound.

Project Timeline

- Week 9: planning and storyboarding
- Week 10: gather materials and begin rehearsals
- Week 11: shoot film
- Week 12: edit film
- Week 13: Create promotional multi-media package and post the film to YouTube. Send the URL to the instructor and your classmates.
 - Web page for the film
 - Promotional clip posted to Vine and Facebook
 - Promotional Tweets
- Week 14: monitor social media and feedback on YouTube about your film. Write a 2-page reaction paper to the feedback and responses you've received.
- Week 15: Final Critique and debriefing of the Short Film experience